



Rotary Human Trafficking Initiative

A Club Engagement Toolkit

COORDINATION

- Designate a Club Champion(s) to serve as coordinator(s) for the initiative; form a committee of 3-5 members.
- Decide how information will be communicated to the club at large.
- Partner with local experts to identify areas of greatest impact based on community needs and club resources; decide on a focus area: AWARENESS/PREVENTION/EDUCATION/VICTIM SUPPORT.
- Assess club resources (funding, but also community partnerships/professions/skills/access to venues/etc.).
- Select a project/projects.

AWARENESS

Key Questions:

- What is actually happening in our community?
- Which organizations are addressing human trafficking in our community?
- What outreach efforts have been made to educate the public about human trafficking?
- Which awareness activities would be most effective in our community?
- How can our club leverage its influence to convince local government/elected officials to make trafficking a priority issue?
- How can each of us increase awareness among family, friends and associates?

Potential Club Activities and Personal Responsibilities:

- Invite a state or local expert or local law enforcement to speak to your club, other community groups, businesses, faith communities, schools, book clubs, etc., to learn more about the populations being trafficked in your community.
- Partner with a local agency or non-profit to host or sponsor a community awareness event: community forum, information fair, Human Trafficking Day, social media blitz, etc.
- Encourage local media to publish articles about human trafficking and local efforts to end it.
- Post and share articles and events on social media; like/follow organizations working to end human trafficking; encourage friends and colleagues to re-post.
- Post awareness and outreach materials in businesses, bus stops, libraries, schools, campuses, businesses, restrooms, etc.
- Talk to everyone you know!

EDUCATION

Key Questions:

- What are local schools/campuses doing to address this issue?
- Is there anything in the curriculum that teaches students about sexual exploitation and trafficking?
- What are some effective training programs for schools?
- What prevention materials/resources already exist?
- Does your high school have an Interact Club? Other leadership/community service clubs? What about local colleges?

Potential Club Activities:

- Invite a speaker to PTA/PTO organizations.
- Meet with school district staff to find out what they are doing or can do to teach consent, respect and healthy relationships, as well as teach about sexual exploitation, trafficking, internet safety and sexting.
- Partner with a local organization or advocacy agency (and PTA/PTO groups) to host or sponsor a training for parents, and trainings for teachers, counselors and school administrators.
- Encourage your high school Interact Club (or other student groups) to get involved: invite a speaker, host a forum, develop an awareness campaign for peers, post awareness posters, distribute outreach cards to student groups, etc.
- Partner with local experts to encourage school officials to adopt a prevention curriculum, if none exists.
- Encourage students to utilize social media for outreach materials.
- Talk to your children and grandchildren about internet safety, sexting, and human trafficking recruitment tactics.

PREVENTION – REDUCING VULNERABILITIES

Key Questions:

- What are the most at-risk/vulnerable populations in your community (homeless/runaway youth, native youth, people of color, LGBTQ, immigrant population, people in poverty)?
- Which organizations serve these populations in your community? What do they say is working? What is still needed to reduce the risk of exploitation for these populations?

Potential Action Steps:

- Talk with local organizations and agencies that serve vulnerable youth. Find out what they are doing to help reduce the risk factors that make youth vulnerable to being trafficked.
- Partner with a local agency serving vulnerable youth, shelter, etc., to support/fund the work they do.
- Volunteer with local youth organizations (serve meals at a youth organization as a club activity, provide needed materials/supplies to youth shelters, transport students to programs, etc.)
- Fund school programs that provide activity fees/tickets for students in need.
- Support school programs/services that address at-risk students.
- Ask local businesses, schools, public buildings to post prevention materials in restrooms and public spaces.

PREVENTION - REDUCING DEMAND

Key Questions:

- What do the experts say about who the perpetrators are in the community (traffickers *and* buyers)?
- What prevention materials/resources already exist?
- What can we do to teach boys and young men not to dehumanize or objectify girls?

Potential Club Activities and Personal Responsibilities:

- Invite law enforcement to speak to your club or community group.
- Host a Don't Buy It Project prevention presentation at your club, schools/campuses, or community groups.
- Ask local businesses, schools, public buildings to post prevention materials in restrooms and public spaces.
- Support organizations working to end violence against women and children and/or programs working to stop the demand.
- Join the efforts of advocacy groups to convince local government/elected officials to make trafficking a priority issue.
- Meet with school district staff to find out what they are doing or can do to teach boys to respect and not objectify girls.
- Change the culture -- influence your friends, neighbors, family members, associates.
- Make a personal commitment to stand up against all forms of sexual exploitation.

VICTIM SUPPORT

Key Questions:

- How do victims and survivors in the community find out about what resources are available to them?
- What kind of support is most needed for victims and survivors?

Potential Action Steps:

- Partner with a local organization providing support to victims and survivors to fund/support the work they do.
- Host a club event to provide supplies for survivors (Dignity Bags, warm clothing, children's toys, personal care items, etc.).
- Volunteer (as an individual or group) to assist with victim/survivor services efforts.
- Post Safe Harbor victim outreach materials in schools, campuses, public buildings, bus stops, restaurants, restrooms, etc., and on social media.
- Support/fund a local advocacy agency, service provider, or youth-serving organization to conduct a focus group of victims/survivors for the purposes of identifying needs.
- Learn the indicators of trafficking and what to do if you suspect sexual exploitation.
- Report trafficking:

DAY ONE HOTLINE: 1-866-223-1111 Text: 612-399-9995 National Hotline: 888-373-7888