

Human Trafficking is the exploitation of a person for commercial sex or forced labor.

The Issue

- Human Trafficking is the fastest growing and second largest criminal enterprise in the world.
- Annually, Human Trafficking is a \$150 billion industry worldwide.
 - \$99 billion in profits from sex trafficking; \$51 billion in profits from labor trafficking
- It is a global issue that impacts every community in every country.
 - Estimated 25 - 42 million victims worldwide; 2-4 million in the U.S.
 - In the US, 75% of trafficked victims are exploited for sex; almost half are children; most are female.
 - Victims come from all demographics, all communities.

Why Rotary?

- Rotary is uniquely positioned to solve global issues, with over 3 million Rotarians worldwide
- Rotary has a successful track record – we have helped eradicate polio!
- We can mobilize thousands of Rotary clubs to tackle this issue in their own communities
- Rotary has no political or religious agenda – we can serve as facilitators and problem solvers

Mission of the Initiative

To end Human Trafficking in the communities covered by Rotary Districts 5950, 5960 and 5580 (Minnesota, North Dakota, Western Wisconsin and portions of Ontario)

- The Initiative will provide Rotary Clubs with information, resources and toolkits to engage their communities and support local organizations and agencies working to end trafficking.
- Rotary's focus is on raising awareness, educating children and youth, reducing risk factors that make children vulnerable, and stopping the demand.

How you can help

- Learn about this issue that impacts your community – no matter where you live
- Partner with a Rotary Club in your area to provide additional funding for local projects
- Support this Initiative as a corporate partner
 - Fund website
 - Sponsor targeted events and projects:
 - Immigrant communities
 - Native American / tribal communities
 - Community Engagement Trainings for Rotary Champions
- Be a Corporate Sponsor in the Rotary International initiative
 - Our current initiative is being considered as a model that can be replicated in any other community in the U.S. and around the world.

For more information contact: Karen Walkowski, HT Initiative Chair, Karen@RotaryEndHT.org